

MAKING AN IMPACT



2011

A Solid Foundation

GROWING STRONG

The Jewish Foundation of Greater Toronto is dedicated to creating long term resources to meet the challenges and needs of the Jewish community.

We are proud to announce that over the past year, investment growth and new funds have increased our assets to over \$220 million. Together with the Foundation's \$185 million in planned gifts and bequests, our total assets have surpassed a remarkable \$400 million.

Over the last 5 years, the Jewish Foundation has distributed more than \$75 million to a myriad of organizations. Together we connect community needs with donors' interests, enhancing the quality of life in Toronto, Israel and around the world.

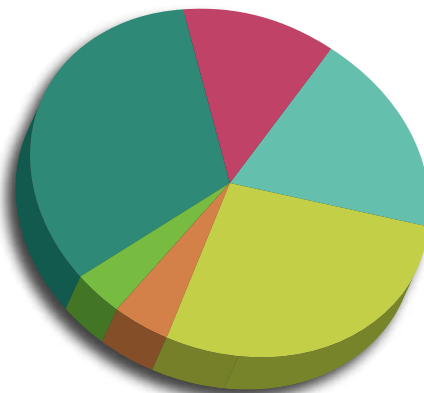
The Jewish Foundation is a shining example of our commitment to one another, and plays a vital role in supporting our community today, tomorrow, and in the future.

We applaud our family of donors for their vision and generosity.

THE JEWISH FOUNDATION OF GREATER TORONTO'S GRANT DISTRIBUTIONS 2010/2011

Arts & Culture	\$2,541,851
Education	\$3,722,104
Health	\$5,842,714
Israel	\$942,384
Vulnerable	\$809,382
Community*	\$6,692,051

*Includes United Jewish Appeal's Annual Campaign



Total: \$20,550,486

MAKING AN IMPACT ON Holocaust Education

ENDOWMENT FUNDS FOR THE MARCH OF THE LIVING

During their lives, Ben and Hilda Katz ^{z"l} were longstanding supporters of Holocaust education for Jewish youth. Both natives of Poland, the experience of the Jews of Poland and the rest of Europe during the Holocaust motivated them to educate younger generations about this period in history to ensure the mantra of “never again.”

While Ben and Hilda Katz had no children of their own, they always had a soft spot for youth. “They believed that youth are the future, and what better way to nurture youth than through education?” explains Malcah Sufirin, niece of Ben and Hilda Katz, and president of the Ben and Hilda Katz Charitable Foundation.

This year, the Ben and Hilda Katz March of the Living Endowment Fund was established to enable worthy Canadian students to participate in the educational March of the Living trips. Each spring, hundreds of high school students visit various concentration camps and ghettos in Poland, hear first-hand accounts of Holocaust survivors, and march alongside thousands of participants from across the globe in honour of Holocaust remembrance. The students also travel to Israel to celebrate the survival of the Jewish people, the birth of a Jewish homeland, and the growth of Jewish life. “We hope that these donations will inspire others to give so that the fund continues to grow,” said Malcah.

Anita Ekstein, a Holocaust survivor who plans to chaperone her 12th March of the Living trip next May, is another contributor to the March of the Living through the Jewish Foundation of Greater Toronto. “The trip is truly a life-changing experience for these students,” explained Anita. “It’s not just a vacation or an opportunity to travel. A lot of these students come home feeling motivated to share their experiences and make a difference. It’s a serious trip. An important trip.”

Thanks to these donors and others, more and more students will reap the benefits of the March of the Living year after year, ensuring a strong Jewish identity and a strong Jewish future. ✨



Ben and Hilda Katz ^{z"l}



MAKING AN IMPACT ON Jewish Summer Camp

YOUTH

OBJECTIVE: To give underprivileged Jewish children the opportunity to experience summer camp

TARGET GROUP: Jewish children from low-income families

PARTNERS: Jewish Family and Child, JIAS Toronto, Prosserman JCC, Jewish Foundation of Greater Toronto, UJA Federation of Greater Toronto

JEWISH CAMP SCHOLARSHIPS FOR DISADVANTAGED YOUTH

For children, camp is the most important indicator of social integration and affiliation with the Jewish community. Thanks to our family of donors at the Jewish Foundation, we were able to give more than 100 low-income children the opportunity to attend camp this summer.

Low-income families often max out their credit cards, borrow money from extended family, and go without other necessities in order to send their kids to summer camp. When camp is impossible, a parent might have to leave a job to provide appropriate supervision, further jeopardizing the family's already marginalized financial circumstances.

Summer camp presents children with the opportunity to nurture friendships, mature and gain independence, learn social skills, and explore personal interests. At Jewish camp, daily activities are often enriched by Jewish values. Children not only develop confidence and social skills; they discover a deep-seated and profound sense of what it means to be a Jew.

By supporting scholarships to send children to camp this summer, fund holders at the Jewish Foundation of Greater Toronto were able to provide these children with a social experience in a Jewish milieu that will set the tone for future continuity and community involvement. ✨



MAKING AN IMPACT ON Israeli Health Care

YOSEFTAL HOSPITAL IN EILAT

Historically, Eilat-Eilat has served as a single-industry region, with 80% of the population employed either directly or indirectly by the tourist industry, in jobs that neither demand professional training nor promise a stable income. The Jewish Foundation and UJA Federation of Greater Toronto are working to transform the region into a centre of opportunity by diversifying the professional opportunities available there.

The Sherry Simcha Menashy Memorial Fund is working to create a world-class emergency room at Eilat's Yoseftal Hospital. Founded in 1969, the hospital is the only advanced medical facility in the region. Yoseftal cares for trauma victims involved in traffic and other accidents, and its decompression chamber has saved the lives of many deep-sea divers. It serves the hundreds of thousands of tourists who visit Eilat each year as well as residents of the area.

The emergency room at Yoseftal does not meet the community's growing needs. It treats more than 50,000 patients each year, and the next closest emergency room is 240 kilometers away. In response to this critical need, the Sherry Simcha Menashy Memorial Fund is facilitating a massive upgrade of Yoseftal's emergency room, expanding the existing space and supplying it with state-of-the-art medical equipment.

This upgrade will have a profound effect on the health of the community by saving hundreds of lives of every year, making the region safer and more secure, attracting new residents, more tourists, and an increased number of medical professionals to the region. ✨

HEALTH CARE

OBJECTIVE: To bring proper health care to people in Eilat-Eilat, and to strengthen the region's economic stability

TARGET GROUP: Tourists and locals in the Eilat-Eilat region in Israel

PARTNERS: Sherry Simcha Menashy Memorial Fund at the Jewish Foundation of Greater Toronto, Municipality of Eilat, UJA Federation of Greater Toronto



MAKING AN IMPACT ON UJA's Annual Campaign

COMMUNITY

OBJECTIVE: To provide everlasting support for community-wide initiatives and to help ensure the future of the Jewish community

TARGET GROUP: Every area of the Jewish community in Toronto and around the world

PARTNERS: PACE fund holders at the Jewish Foundation of Greater Toronto

PERPETUAL ANNUAL CAMPAIGN ENDOWMENT (PACE)

Over 180 Perpetual Annual Campaign Endowment (PACE) funds at the Jewish Foundation of Greater Toronto ensure support for the United Jewish Appeal's annual campaign well into the future. Through these funds, the Jewish Foundation is able to distribute over \$8 million to the annual campaign each year, so that United Jewish Appeal can continue to make its impact on the Jewish community in Toronto, Canada, and the world.

The United Jewish Appeal annual campaign reaches out to every area of the community through over 100 of its partner agencies and schools. The campaign focuses on caring for the vulnerable, building Jewish identity and education, standing with Israel and the Jewish world, and leading Jewish and Israel advocacy.

Thanks to so many of our donors who have established a PACE fund or left permanent legacies to ensure the future of our Jewish community, we are able to provide UJA's annual campaign with a strong start each year. ★



Why we PACE our gift...

“Just as a person lights one candle from another and the original flame is not diminished, so too, we are never lessened when we pass on our eternal ‘flame’ to another person.” Numbers Rabbah 13:19

The above quote captures the essence of why I chose to endow my Lion gift. As a mother of two young boys the future of our Jewish community is of extreme importance to me. A gift that will help sustain and build for their future is my way of passing on the ‘flame’. As a donor to United Jewish Appeal, I know that no one gift touches more lives.”

Sara Gottlieb



“Continuity, education, the centrality of Israel to our peoplehood, these are all part of what United Jewish Appeal fosters and supports. We are blessed to live here, in this wonderful Jewish community in Toronto, and to have seen the tremendous miracle of modern Israel. It is our hope to help ensure the future of both through our gift.”

Howard and Leah Price

B'NAI TZEDEK

Teen Philanthropy

TEENS MAKING AN IMPACT

The B'nai Tzedek Teen Philanthropy program is on the rise this year, with nearly 200 teen philanthropists committed to the values of tzedakah (charity) and tikkun olam (repairing the world.) Collectively, our teen philanthropists have distributed thousands of dollars to worthy causes across the globe, and put in hundreds of volunteer hours this year. Our future is in good hands!



L-R: Lee, Laurie, Noah, Michael and Hannah Davis

For more information on the B'nai Tzedek Teen Philanthropy program, visit www.bnaitzedek.ca or contact Angela D'Aversa at **416.631.5833** or ADaversa@ujafed.org.



PUTTING THE "MITZVAH" BACK IN BAR MITZVAH

13-year-old Noah Davis knows that with adulthood comes great responsibility. In honour of becoming Bar Mitzvah, he decided that instead of receiving gifts for himself, he wanted to give to others less fortunate. "It feels better to give than to receive," explains Noah. "I don't really need anything, and I know a lot of people don't have what I have. They need it more than me."

The choice was easy for Noah. His older siblings, Hannah and Lee, had both opened Tzedakah Funds through the B'nai Tzedek Teen Philanthropy program at the Jewish Foundation of Greater Toronto in honour of becoming B'nai Mitzvahs. Each year as they grew older, Noah saw his brother and sister evaluate their funds and think about where to distribute the available interest. Noah wanted to make an impact that would last as long as possible, so he followed in his siblings' footsteps and opened his own Tzedakah Fund.

Tzedakah has always been an important value in the Davis family. Noah's parents are extremely proud of him for taking on the responsibility of tzedakah as a part of becoming Bar Mitzvah. "It made the whole experience much more meaningful, and really puts what we are celebrating into perspective," explains Noah's father, Michael. The B'nai Tzedek Teen Philanthropy program emphasizes on the mitzvah of becoming Bar and Bat Mitzvah and keeps it alive through the establishment of an endowment fund. "It's really a beautiful thing," says mom, Laurie. "Now he will be honouring becoming Bar Mitzvah every year he distributes from his fund." Both parents agree that the program really helps shape the adults their children are becoming by opening their eyes to the needs in the community, and helping them make a difference. "It's an amazing opportunity for our kids to think about philanthropy.

They really need to plan it and think it through. It's a wonderful legacy." Michael and Laurie also hope that as their children grow up, they can use the interest from their funds to work together on philanthropic projects that are important to all three of them.

Noah's siblings are glad to see their youngest brother place so much importance on tzedakah. "It's an amazing feeling to be able to give what a lot of working adults can't, and then you do it all over again every year," explains Hannah, who opened her fund 5 years ago and has been very involved in the B'nai Tzedek Teen Philanthropy program. "It really is a gift that keeps on giving."

"I like that I can choose what I want to give to," says Lee, who just experienced his first year of distributions. "It makes me realize how much I'm really capable of doing, and how I'm able to impact the lives of others."

Noah is very excited about what he is going to do with his money, and he is already thinking about which organizations he wants to support. "It's empowering to contribute such a significant gift to charities," he explains, "I can't wait to make my first distributions." ★

MAKE YOUR IMPACT

Granting Opportunities

Help support one of these high priority initiatives. All projects can be supported in part or in full. For more information on other funding opportunities contact Ronit Holtzman at 416.631.5738.

Agency	Project	Request	Description
Bernard Betel Centre	Healthy @ Home	\$10,000	This program provides social and recreational programs to the homes of isolated, vulnerable seniors. A gift of \$10,000 will provide 6 months of programs to seniors living in one apartment building.
Birtheright Israel	Shabbat Project	\$3,000	This gift will enable Community Connect to provide a post-trip Shabbat experience for every Toronto Birtheright participant. The Shabbat experience in Israel is a very powerful one – this experience would seek to reignite the spark of engagement of the trip and connect them to their Jewish identity back in Canada.
Chai Tikvah Foundation	Jewish Holiday Celebration for Mental Health Clients	\$2,500	This program provides opportunities to celebrate Jewish holidays in a warm and welcoming environment to our community's most isolated and vulnerable mental health clients.
Circle of Care	Elder Abuse	\$10,000	Funds to this program will provide support to relocate low income Jewish victims of elder abuse from their abusive home to a safer environment. Most clients are in dangerous situations and need immediate attention.
Hillel	Arts and Culture Workshops, Seminars and Lectures	\$5,000	The Arts and Culture programs offer students a way to express their Jewish identity through their creativity. Hillel is seeking support to help grow this area of work particularly as a means of connecting many uninvolved Jewish students to the Jewish community.
Hillel	Holocaust and Genocide Awareness Week	\$5,000	This generation of Jewish students on campus is deeply committed to raising awareness and educating others about the Holocaust. Help support the bringing of speakers, organizing of seminars, and an inter-generational shabbat-dinner for students and survivors.
Israel	Challenge ("Etgirim") Program	\$3,000	The Sderot Challenge Centre for at-risk youth offers a positive channel for youth to diffuse tensions and release energy through physical activities, sports, environment and nature programs, and outdoor adventure programs. A gift of \$3,000 will help to provide programming outside of Sderot, in areas that are safe and not within range of Qassam missiles.

Agency

Project

Request

Description

Agency	Project	Request	Description
Israel	Yoseftal Hospital Examination Room	\$30,000	Modernizing the facilities at Yoseftal Hospital is essential to meeting the needs of the local population. Support for this project will save lives and improve the quality of medical services in the Eilat/Eilot region.
JACS	New Addiction Treatment Location in Thornhill	\$5,000	JACS has a thriving location at Bathurst and Sheppard. Due to growing demands, the agency is opening a second location on Centre Street for addiction support and recovery. \$5,000 would equip the new location's youth room with computers, games and educational materials.
Jewish Family & Child	Homework Club	\$2,500	Jewish Family & Child holds a Homework Club in three locations across the Greater Toronto Area, so all children have the opportunity to be supported and successful in school. Each year over 40 children are helped through this program. \$2,500 will help 4 children participate in the Homework Club.
Jewish Family & Child	Jerome D. Diamond Adolescent Centre (JDD)	\$2,500	The JDD is a children's mental health centre in mid-town Toronto, providing a positive and supportive school environment for youth with emotional, educational, social and/or behavioural challenges. While the program reflects Jewish values, services are available to children from any ethnic or religious background. \$2,500 would contribute to the costs of Jewish holiday celebrations and all special events for the children of the JDD.
Jewish Family & Child	Children's Resource Bag Program	\$2,000	The Children's Resource Bag Program assists children of the Jewish Hospice Program, who are trying to cope with the many stresses and feelings that occur when a family member has a terminal illness. The resource bag and its contents are used as therapeutic tools to assist the child in expressing him/herself, to facilitate coping strategies, and to promote engagement with the family member who is dying.
JIAS Toronto	Project Welcome, Hospitality & Outreach	\$500	Families often struggle to cover the significant, start-up purchases required to re-establish themselves in a new community. This program will assist families with purchases such as their first grocery order, kitchen supplies, bedding and winter clothing, among other essential needs. A gift of \$500 helps one family feel embraced and prepared as they begin their new life in Toronto.
JVS Toronto	Employment for Mature Workers	\$2,500	People over the age of 55 now comprise over 60% of Jewish Vocational Services' caseload. Through EmetEmployment, Jewish jobseekers are connected to meaningful employment opportunities. For \$2,500, JVS can provide career transition counseling for 10 mature workers, empowering them to embark on a path of self-sufficiency.

Agency

Project

Request

Description

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Kehilla Residential Programme	The Jewish Community Affordable Rental Program	\$3,600	Housing is a basic human right, but countless Jewish families are living in substandard housing. This program is designed to place Jewish clients at below market rents in units situated in Jewish areas. An investment of \$3,600 per year would provide direct financial assistance for one family to afford rent in decent, safe housing in the Jewish community.
Koffler Centre of the Arts	Jewish Cultural Exhibitions	\$3,000	Contribute to the Koffler's efforts to showcase the work of Israeli artists and musicians. Your contribution will help fund the Adi Ness exhibition (his first retrospective in Canada) and the performances of Yair Dalal (Israeli composer, oudist, and violinist) - all in Spring 2012.
Miles Nadal JCC	Family Jungle Gym Sundays	\$4,000	\$4,000 would provide 400 admissions to Family Jungle Gym Sundays at the Miles Nadal JCC for a combination of exercise and play. It's a great way to stay active, and an introduction to the community centre. It can also be a good opportunity for supervised custody visits to happen in a safe, structured gym environment for some Jewish Family & Child clients.
Prosserman JCC	Chai Sports	\$1,000	Involvement in sports is an integral part of a child's development and teaches youth to lead active, healthy lives while developing many of the fundamental skills necessary for them to succeed. Every gift of \$1,000 will provide 4 underprivileged youth with the financial means to realize their potential in athletics, and set them on a path towards a healthy lifestyle.
Reena	Summer Fun for Youth	\$1,200	The Summer Recreation program is a day camp for developmentally disabled children, youth and adults that promotes inclusion through community outings. With the participation of peer volunteers, the program offers arts and crafts, sports and music, and Special Olympics. Participants can attend from one to nine weeks. Aside from the many opportunities the program offers, it allows respite for families. \$1,200 would subsidize one child for four weeks.
Toronto Jewish Free Loan Cassa	Interest Free Loans	\$10,000	Help transform lives by providing interest-free loans for business, personal and educational purposes. If accepted into the program, clients pay every dollar back to the organization, and the funding rotates to provide for others in need. \$10,000 would give a new business owner the opportunity to pursue their passion, and put them on a path to self-reliance.
Zareinu Educational Centre & JVS Toronto	Academic & Vocational Training	\$5,000	Zareinu offers a Yeshiva program for boys who cannot enroll in mainstream high schools and Yeshivas because of their learning challenges. The program integrates general studies with vocational training to prepare students to enter the workforce upon graduation. \$5,000 will help develop a specialized academic and vocational curriculum which will meet provincial criteria for credit bearing courses.

TOGETHER WE ARE Making a Difference

The Jewish Foundation of Greater Toronto is the endowment program of UJA Federation of Greater Toronto. We are pleased to partner with visionary philanthropists and innovative organizations to address the ever changing needs of our community.

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